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**Frequentz Gives the Global Pharmaceutical Supply Chain
a Shoulder to Lean On as They Face Expanding Serialization Requirements**

Upcoming Frequentz webinar decodes the evolving worldwide mandates and shares how customizable track-and-trace solutions can proactively meet them

Palo Alto, CA – April 21, 2015 – Game-changing **serialization** requirements seem to rollout endlessly, with the latest being the European Commission’s ruling on full traceability of active pharmaceutical ingredients. As a global leader and champion of **pharmaceutical supply chain** visibility, Frequentz Inc. understands the complexity of meeting these mandates and offers several tools to assist suppliers, especially those that operate across many countries. From an upcoming webinar in May defining international **compliance** mandates to customizable **track and trace solutions** to an ERP and Middleware agnostic product, Frequentz is committed to giving the pharma industry a simplified roadmap to swiftly meeting the changes.

“We embrace industry, category and technology shifts as an opportunity to define and create tomorrow’s standards,” said John Schultz, Senior Vice President, Frequentz Sales. “Both our team and technology are nimble, which allows us to stay ahead of the curve and meet global requirements well before they hit. In a world full of different mandates and regulations, we are here to help you stay up to date no matter what country you’re in, what countries you serve, or where your product flows through.”

With **DSCSA** regulations beginning to rollout this year, ensuring compliance with the law is imperative to continuing “business as usual.” Frequentz’s serialization and traceability solutions can help suppliers and their trading partners maintain “business as usual,” by offering an easy integration and hasty deployment of Frequentz’s software platform into their facilities. As the traceability vendor for several of the world’s largest pharmaceutical manufacturers and 67 percent of the pharmaceutical distribution market in the U.S., Frequentz offers a tested and specialized solution on transitioning from lot-level traceability to unit-level serialization, to comply with upcoming 2017 DSCSA requirements. Their GS1 Certified,



EPCIS 1.1 based repository has been in use since 2007 and is the most advanced, ERP-agnostic software on the market.

Webinar

Frequentz will be hosting a webinar around the numerous regulations and compliances that are in place, or set to be in place, for the pharmaceutical industry around the globe. Frequentz's solutions are market/country and GS1 standards compliant, allowing anyone to be prepared for every requirement. Some of the requirements that will be discussed are Brazil's ANVISA integrations, the European Stakeholder Model (ESM), India's Track and Trace implementation, and more. Email info@frequentz.com to reserve a spot and learn more about the Webinar.

About Frequentz

Frequentz is a global leader and champion of end-to-end visibility, offering comprehensive traceability, serialization and information management technologies. Their transformative tools bolster businesses and brand reputations by improving productivity, product quality, and profitability. To accomplish this, Frequentz provides valuable insight into end-to-end supply chains, and critical business processes by collecting, storing and analyzing serialized, life history data. Applications of its software are currently used in the life sciences, agricultural, fishery and sustainability, retail, and automotive industries worldwide and promote intelligent analytics and consumer safety. For more information visit www.frequentz.com.

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