**Frequentz Inc. Releases 4th Generation EPCIS Solution, Supporting Customers'
Serialization Journey with the Most Flexible, Global Platform**
Early adopters of EPCIS standards will see considerable bottom line benefits

Palo Alto, CA – June 10, 2015 – Frequentz Inc., a global leader and champion of end-to-end visibility, is pleased to announce the release of their 4th Generation EPCIS solution, which supports the industry's global requirements. As the world's leading and most mature EPCIS platform, Frequentz continues to enhance their traceability solution, Information Repository & Intelligence Server (IRIS), with new functionality to support market-specific encoding and compliance reports.

IRIS 4.1 is the most robust and flexible platform in the marketplace today, and has the ability to translate all types of data from around the globe. A platform that works with both lot-level and serialized data will be key to smoothly transitioning from lot to serialization, while eliminating the financial impact of compliance issues. Frequentz is also known to be the only solution in the marketplace that natively supports the encoding requirement for Brazil/ANVISA.

"Those who are proactively preparing for the DSCSA deadline by utilizing a tool like IRIS 4.1 will find that their efforts will pay off in dividends. They will discover that early planning and piloting of a program can actually have a positive impact on the bottom line. So while 2017 seems a long way off, I encourage companies to get a jump start on implementation and not underestimate the effect it will have on your business," said pharmaceutical secure supply chain consultant, Ron Bone, Ronald N. Bone Consulting LLC.

Many miscalculate the effort required to integrate a platform within their internal IT criteria, as well as the arduous process of cross-organization implementation. Focused efforts on the front-end well ahead of the 2017 deadline, will create the necessary efficiencies throughout the process, into implementation, thereby minimizing issues at the final execution stage and equating to overall savings. This is also important to consider with additional upcoming international mandates, such as Brazil's. IRIS 4.1 is a mature, versatile platform that allows organizations world wide to immediately begin planning and piloting for their Global compliance programs to skirt those potential financial implications.

"We listened to our customers and took their feedback to heart when updating our platform, so I'm eager to share the new IRIS 4.1. Whether it's helping them

deploy pilot programs to meet upcoming mandates; or enabling them to take in any type of data and translate it appropriately across the supply chain, I'm proud that we can continue to put our customers ahead of the game," said Art Kaufmann, Chief Software Architect, Frequentz.

IRIS 4.1 is an easy-to-deploy information-sharing platform that delivers real-time event insights and analysis. It is ERP agnostic and uniquely uses a private cloud for data safety and independent validation procedures. Additional enhancements to the platform that continue to maintain IRIS's position as the best performing solution include:

- New DSCSA Feature: Captures pharmaceutical transactions that comply with the DSCSA through Healthcare Distribution Management Association (HDMA) extensions to the Electronic Data Interchange (EDI), Advance Ship Notification (ASN) and GS1 US HealthCare extensions to the Electronic Product Code Information Services (EPCIS) standard. It also offers new Web Services Support and enhanced ability to process inbound documents which supports customer specific validations.

- Serial Number Management (SNM) Upgrades: Order-preserving allocation is a newly added allocation type to the Serial Number Management (SNM) feature that complements random and sequential allocation to help with reconciling tags supplied by a 3rd party.

- Alerts Engine/Reporting Update: The alerts/reporting user interface has been updated to provide users a graphical representation and visibility throughout their supply chain. The ability to operationalize the data based on "canned" reporting and alerts is at the users fingertips.

About Frequentz

Frequentz is a global leader and champion of end-to-end visibility, offering comprehensive traceability, serialization and information management technologies. Their transformative tools bolster businesses and brand reputations by improving productivity, product quality, and profitability. To accomplish this, Frequentz provides valuable insight into end-to-end supply chains, and critical business processes by collecting, storing and analyzing serialized, life history data. Applications of its software are currently used in the life sciences, agricultural, fishery and sustainability, retail, and automotive industries worldwide and promote intelligent analytics and consumer safety. For more information visit www.frequentz.com.

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