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Frequentz, Inc. Provides Solution for AgroAmerica to Assure Sustainably Sourced Produce

Partnership provides traceability solutions for one of the world's largest banana producers

Palo Alto, CA – November 4, 2015 – Frequentz, Inc, a global leader and champion of end-to-end visibility, has entered an exclusive global partnership with its customer, One Banana, to help meet the worldwide demand for responsibly produced food. By utilizing Frequentz's track and trace technology, Information Repository and Intelligence Server (IRIS), One Banana will gain visibility into all steps of their supply chain in order to assure responsible and sustainable production integrity.

One Banana's parent company, AgroAmerica, was founded in 1958 in Guatemala, and has grown to become one of the world's largest banana growers. It supplies its produce to companies and supermarkets across the U.S., Canada, and Europe. Focused on the growing, shipping, and distribution of organic bananas, One Banana is proud to cultivate their fruit in accordance with the most demanding global safety and regulatory labor standards with the help of leading edge technology like Frequentz's IRIS platform.

"Product integrity and consumer safety are key priorities for AgroAmerica. We pride ourselves on producing the highest quality fruit while still maintaining responsible and sustainable agricultural practices in every step of the supply chain. Leveraging Frequentz's traceability software delivers the transparency we need in order to confirm that both our produce and procedures continue to meet the highest level of standards," says Ingrid Lopez, Logistics Director, One Banana.

The Solution

As food demands continue to grow around the world, so does the technological needs of growers, especially as food comes from multiple international sources. It's also increasingly important for growers to have full visibility and product traceability across the supply chain, as more and more consumers de-



mand to know where their food comes from. Frequentz's GS1 and global compliant solutions deliver the ability to track and analyze historical data, as well as the dexterity to handle rapid operational queries from supply partners. This reduces repetitive data gathering and provides accurate records and reporting on such things as specific crop information, irrigation or even soil testing. These solutions can help identify potential sources of contamination, or assist in monitoring cold chain or temperature controlled logistics, which naturally lead to better responses to recall events.

About Frequentz

Frequentz is a global leader and champion of end-to-end visibility, offering comprehensive traceability, serialization and information management technologies. Their transformative tools bolster businesses and brand reputations by improving productivity, product quality, and profitability. To accomplish this, Frequentz provides valuable insight into end-to-end supply chains, and critical business processes by collecting, storing and analyzing serialized, life history data. Applications of its software are currently used in the life sciences, agricultural, fishery and sustainability, retail, and automotive industries worldwide and promote intelligent analytics and consumer safety. For more information visit www.frequentz.com.

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