



Contact:

Mia West  
West Public Relations LLC  
[mwest@west-pr.com](mailto:mwest@west-pr.com)  
619.501.2756

**Frequentz Inc. Expands Latin America Reach,  
Forms Alliance with Brazil's T2 Software**

*Frequentz's Latin American expansion provides global customers  
with more comprehensive traceability resources*

**Palo Alto, CA** – December 8, 2015 – Frequentz Inc., a global leader and champion of end-to-end supply chain visibility across pharmaceutical, food and seafood, is pleased to announce the establishment of a strategic alliance with T2 Software, Sao Palo, Brazil. Frequentz's leading traceability solution enables suppliers to meet immediate and upcoming compliance mandates with its EPCIS-based reporting requirements, satisfying the needs of local agencies like ANVISA and those of destination geographies such as FSMA, FDA, EU Commission. As the international traceability compliance landscape shifts, Frequentz is set to assure their customers' international growth continues, utilizing their superior EPCIS based global supply chain management and traceability solutions.

"Partnering with a thought leader in the world of traceability like T2 Software allows us to provide greater comprehensive solutions for our customers around the world," said Ranjit Pradhan, Chief Product Officer & Global Business Development, Frequentz Inc. "The expansion of the track and trace industry in Latin America is rapid, which makes it an exciting time for us to continue our growth within the region and to help shape the future of traceability."

Frequentz's serialization and traceability solutions can help suppliers and their trading partners maintain "business as usual," by offering easy integration and deployment of Frequentz's newly released version of its 4.2 IRIS software platform into their facilities. As the traceability vendor for several of the world's largest pharmaceutical, food and seafood manufacturers, Frequentz offers a tested and specialized solution on transitioning from lot-level traceability to unit-level serialization, in compliance with upcoming ANVISA requirements.



“In a world full of different mandates and regulations, we are here to help companies stay up to date no matter what country you're in, what countries you serve, or where your product flows through,” said Rodrigo Klein, CEO at T2 Software. “The strategic alliance with Frequentz complements our offerings within the traceability segment and enables our teams to remain ahead of the curve to meet global requirements well before they go in to effect”.

### **About Frequentz**

Frequentz is a global leader and champion of end-to-end visibility, offering comprehensive traceability, serialization and information management technologies. Their transformative tools bolster businesses and brand reputations by improving productivity, product quality, and profitability. To accomplish this, Frequentz provides valuable insight into end-to-end supply chains, and critical business processes by collecting, storing and analyzing serialized, life history data. Applications of its software are currently used in the life sciences, agricultural, fishery and sustainability, retail, and automotive industries worldwide and promote intelligent analytics and consumer safety. For more information visit [www.frequentz.com](http://www.frequentz.com).