



Contact:

Mia West  
Havas Formula  
[west@havasformula.com](mailto:west@havasformula.com)  
619.501.2756

**Frequentz Inc. Continues Global Growth  
Securing 47 New Customers with its Industry Leading Technology**  
*Increases its global partner network to provide new Life Sciences customers with  
more comprehensive traceability resources*

**Palo Alto, CA** – September 29, 2016 – Frequentz Inc., a global leader and champion of [end-to-end visibility](#) continues its accelerated marketplace growth by delivering the latest update to its 4<sup>th</sup> Generation EPCIS solution, IRIS 4.4, across its global customer base. Current customers include several key players in the Life Sciences industry across the United States, Europe and India.

IRIS 4.4's capabilities are adaptable to a variety of customer needs and the solution continues to deliver market-leading performance. While solution providers are often only able to support certain types of formats for identifiers, Frequentz allows its customers' existing operations and backend infrastructure to remain unchanged as they work with new trading partners. Its flexibility also enables ease of use when adapting to varying regulation compliance or simply seeking greater [supply chain management](#) visibility.

To better serve its fast growing customer base, and meet the increasing [track and trace](#) global marketplace demand, Frequentz has expanded its global network to include key strategic partnerships in Europe with the EECC as it readies EU compliance, with Mindcraft and NSDL in India, and with T2 Software in Brazil.



“As a leader in [serialization](#) we understand the comprehensive needs of the [pharmaceutical supply chain](#)” said Charlie Sweat, CEO, Frequentz Inc. “Our IBM developed infrastructure built for a structured data environment, further enhanced by Frequentz engineers, enables us to achieve the highest levels of performance and integrity across the industry. Along with our access to world-class technology skills from our home in Silicon Valley, we continually deliver [end-to-end traceability](#) solutions to meet the unique [supply chain](#) issues facing the Life Sciences industry”.

### **About Frequentz**

Frequentz is a global leader and champion of end-to-end visibility, offering comprehensive traceability, serialization and information management technologies. Their transformative tools bolster businesses and brand reputations by improving productivity, product quality, and profitability. To accomplish this, Frequentz provides valuable insight into end-to-end supply chains, and critical business processes by collecting, storing and analyzing serialized, life history data. Applications of its software are currently used in the life sciences, agricultural, fishery and sustainability, retail, and automotive industries worldwide and promote intelligent analytics and consumer safety. For more information visit [www.frequentz.com](http://www.frequentz.com).

###